

AWESOME GLOUCESTER the TV show



Sponsorships!

Videographer and digital media producer Matthew Morris announces his first television show production, "Awesome Gloucester." Produced via his video production company M3creative, it was written and scripted in the style of "Dirty Jobs with Mike Rowe" and "Rick Steve's Europe," where the show has a host to guide the viewers into the show while he/she has a hands-on experience with the subject. As a resident of Gloucester and a member of Cape Ann TV, Morris identified an opportunity to create a high-quality travelogue style show that showcased different traditional, unique, and artisan processes and products local to the Cape Ann area.



What: Awesome Gloucester sponsorship segments & video production. Sponsors occupy a segment of each episode.

Where: Cape Ann TV (CATV), Comcast ch. 12, YouTube.

When: Schedule TBD, on-demand online.

Who: David Wesson (host), various local people and establishments of interest around Cape Ann, and YOU!



Awesome Gloucester Awesome Sponsor:

Your business becomes the exclusive sponsor for an entire episode of Awesome Gloucester! We will shoot a 6-8 minute vignette about your business, highlighting your roots and dedication to the Cape Ann community, as well as Cape Ann TV. Price: \$700.

Awesome Gloucester Micro-Sponsor:

Your business will be one of four sponsors in an episode, each receiving a 1 minute vignette in the sponsor segment of one episode. Price: \$200.

10% of all sponsorship pricings will be donated to Cape Ann TV as a member donation!

Your episode will have 32+ airings on Cape Ann TV, plus permanent rotation on M3creative's YouTube Channel. Your business will also receive a stand-alone digital copy of this vignette for your use, including streaming web video and re-broadcast rights. Other highlights include being featured with your logo & weblink in our production blog and attention via all of our SNS presence (Twitter, Facebook, Google+, LinkedIn).